

## **Report on the 30-Hour Communicative English Course 2023-24**

The Career Counselling Cell of Bethune College successfully conducted a 30-Hour Communicative English Course for undergraduate students in Semesters 5 and 6. This free course, coordinated by Dr. Piyali Gupta, Assistant Professor, Department of English, aimed to enhance students' interview readiness, communication skills, and English proficiency.

Conducted between October 3, 2023, and May 25, 2024, the course covered crucial topics including:

1. Effective communication
2. Interview skills
3. English grammar basics
4. CV writing
5. Group discussion strategies
6. Public speaking
7. Business communication
8. Mastering LinkedIn

A highlight was a session by a Bethune College alumna, now a content writer and Senior Associate at CTS, who shared insights on acing campus recruitment processes. She offered practical tips for interviews and assessments, along with her corporate world experiences.

Students were evaluated through listening exercises and communication skills tests, with 17 participants successfully completing the course. Certificates were handed over to all students completing the course. The benefits of this course are significant in today's competitive job market. Students gained confidence in expressing themselves clearly and effectively in professional settings. The focus on interview skills and CV writing has improved their employability, preparing them to present themselves convincingly to potential employers.

Group discussion techniques enhanced students' collaborative skills, while improved public speaking abilities position them well for future leadership roles. The course also provided a solid foundation in business communication, crucial for success across all sectors.

In conclusion, this course, has been a significant initiative by the Career Counselling Cell. It has enhanced participants' linguistic capabilities and overall professional readiness, giving them a competitive edge as they transition from academic life to professional careers.

Dr Piyali Gupta

Course Coordinator, 2023-24.