

Department of Psychology
Bethune College, Kolkata
Programme Specific Outcome (PSO) and Course Outcome (CO)

Name Of the Programme: M.A./ M.Sc. Applied Psychology (Under CBCS)

Year of Introduction: 2018-19

Programme Specific Outcome (PSO):

- PSO 1 Students will be able to accomplish themselves in both academic and non-academic areas.
- PSO 2 Academic areas include jobs as teaching faculties in schools, colleges, business schools, training schools.
- PSO 3 Non – academic areas include jobs in corporate firms, consultancy firms, assessment centres, clinics etc.
- PSO 4 I/O Psychologists are in great demand as they are required in a broad array of services involving strategic planning such as personnel selection and recruitment, personnel training and placement, talent management, knowledge management, appraisals, promotions and succession planning for the respective organizations.
- PSO 5 Students can use their course knowledge and training to accommodate the ill-effects of occupational stress among employees by designing appropriate training modules, motivational programs and building healthy employee relations.
- PSO 6 This program will be effective in teaching students about assessment of psychological variables like personality, emotion, interpersonal adjustments and wellbeing in specific fields of work.
- PSO 7 This program will be effective in creating practical awareness about organizational variables such as culture, climate, leadership, communication, occupational stress.

Course Outcome (CO)

M.A./M.SC. Applied Psychology

Semester 1

APSY101: Applied Cognitive Psychology

- CO1. Students will be acquiring in-depth knowledge of general cognitive functions and behaviours.
- CO2. Knowledge about cognitive processes may be later put to use in understanding in different fields of work.
- CO3. It will provide an understanding of cognitive defences and coping mechanisms for counselling of others.

APSY 102: Personality Theories and their Application

- CO1. Students will get a comprehensive view of personality and the different approaches to personality studies.
- CO2. Personality development and grooming service may be rendered by students in future to corporate company employees, school students and trainers.
- CO3. The course will also lay down the foundations of therapy based on personality orientations.

APSY 103: Applied Social Psychology & Social Problems:

- CO1. This module focuses on the study of social problems existing worldwide and the human behaviours responsible for them.
- CO2. Students may work in NGOs and take part in action plans set up by the Government to alleviate such problems.
- CO3. Social policy making (such as environmental protection, population control, accommodation of effects of globalization) is another field of interest related to this discipline.

APSY 104: Practical on Cognitive functioning

- CO1. Practical training in measuring cognitive functions will be helpful in different areas such as selection and recruitment, diagnoses, academic performance etc.

APSY 105: Practical on Personality Testing and Applied Social Psychology

- CO1. Personality testing skills may be used by students in HR training and promotion, counselling and guidance, treatment of maladaptive behaviours.
- CO2. Applicative learning in social psychology variables is useful in mass media, advertising, management of anger, gender sensitization.

Semester 2

APSY 201: Research Methodology

- CO1. Students will be able to conduct all kinds of research – experimental, quasi-experimental as well as correlational researches in core field of psychology and in interdisciplinary fields.
- CO2. Research based knowledge will be beneficial in generating and testing a greater number of hypotheses in the study of human behaviours.

APSY 202/204: Psychometry and Statistics

- CO1. Theoretical and practical training in statistical computations and applications may be later used in scientific research.
- CO2. Psychometric testing is a skill-based learning that will help students in assessment of behaviours in different fields of work.

APSY 203/205: Problems of Development and Pathologies across lifespan.

- CO1. These modules emphasise on the theoretical and practical knowledge of problem areas of development respectively, from birth till old age, eventually leading learners to easily identify pathologies in children and adults during clinical practice and guidance.
- CO2. Geriatric counselling and parental counselling may be provided by students in future.
- CO3. Students may join rehabilitation centres as rehabilitation psychologists to help people with different pathologies.

Semester 3- ELECTIVE B: ORGANIZATIONAL AND ENVIRONMENTAL PSYCHOLOGY

APSY 301B: Industrial Psychology

- CO1. Students will gain expertise in employee management from selection procedures to performance appraisals.
- CO2. Students may later use the knowledge of work behaviour to join HR firms for HR training, human engineering services.

APSY 302B: Organizational Psychology

- CO1. Students learn theoretical concepts of organizational psychology which includes different interactional and transactional processes occurring within the organizational set up.
- CO2. Students may use these learning to work in organizations as Industrial/Organizational Psychologists.

APSY 303B: Practical on Industrial and organizational Psychology

- Co1. This is a practical paper where students get hands-on training in the different psychological and psycho-diagnostic tests used in organizations with specific purposes.

Semester 4

APSY 401B: Management from Behavioural Perspective

- CO1. These modules provide illustrative ideas about managerial practices and industrial relations.
- CO2. Students may utilize the knowledge to mobilize interpersonal relationships, fortify decision making, plan motivational programs and generate overall wellbeing in the organizations.

APSY 402B: Environmental Psychology

- CO1. The content of this module is directed towards generating awareness about environmental issues.

- CO2. Students will be prepared to design plans and programs that may prove helpful in addressing the environmental problems and in reinforcing safe environmental practices.
- CO3. Students may find jobs in resource management, policy-making, waste management, law departments etc in governmental and non-governmental offices.

APSY 403B: Practical on Management from Behavioural Perspective and Environmental Psychology

- CO1. The theoretical ideas are applied in practical to get first-hand knowledge of managerial practices and environmental structures in real setting.
- CO2. Students are made to learn the use of the various standardized tests to measure organizational variables.
- CO3. Field excursions/case studies make them more equipped and organized.

APSY 404 and 405: Dissertation

- CO1. This module attempts to prepare students in carrying out research independently yet scientifically in the specific discipline.
- CO2. Students learn to handle and manage practical data, exercise statistical techniques, carry out independent analysis and write research reports. This gears them up for doing Ph.D. and projects in their respective careers.